



## FOR IMMEDIATE RELEASE

### Contact:

Lisa Junkerman

Mobile: 407-252-3983

[ljunkerman@habitat-sa.org](mailto:ljunkerman@habitat-sa.org)

## TWO DOZEN EXECUTIVES UNITE TO BUILD HABITAT HOMES AND ADVOCATE FOR AFFORDABLE HOUSING

ALTAMONTE SPRINGS, Fla. (November 8, 2024) – In an unprecedented collaborative effort, 24 of Central Florida's top CEOs and business leaders came together for Habitat for Humanity's CEO Build 2024 in partnership with Seminole County, Florida. On Monday, November 4, 2024, the executives teamed up to build a home for two local families and raise awareness of the affordable housing crisis in Central Florida.

Participating CEO Build organizations and leadership included:

**ABC of Central Florida:** Michele Daugherty - CEO

**AdventHealth Altamonte:** Jeffrey Villanueva - CEO

**AdventHealth Altamonte:** Aimee Keller - COO

**Comprehensive Energy Services:** Mike Morgan - Director of Operations

**D.A Levesque Corp:** Daniel Levesque, CGC, CCC, SCC - CEO

**Equinox Development:** Ryan Phelps - Vice President of Development

**HCA Florida Lake Monroe Hospital:** John Gerhold - CEO

**Hudson's Furniture:** Joshua Hudson - CEO

**Hudson's Furniture:** Adam Hudson - President

**Infrastructure Site Development:** Timothy Ciurzynski - CEO

**Morton Construction Company:** Josh Morton - President

**Orlando Credit Union:** Suzanne Weinstein - CEO

**Orlando Health:** Shawn C. Molsberger - SVP, Northeast Region and President, South Seminole Hospital

**Orlando Health:** Philip Koovakada - SVP, Southcentral Region, and President, Health Central Hospital

**Orlando Orthopedic Center:** Kevin Joyce - CEO

**Phaxis:** Gemma Filliben - VP, Client Success

**Rhodes+Brito Architects:** Ruffin Rhodes - Principal

**Rhodes+Brito Architects:** Maximiano Brito - Principal

**Seminole County Property Appraiser's Office:** David Johnson

**Seminole County Tax Collector:** J.R. Kroll

**Tangible Developments:** Nicolette Stockwell - Managing Partner

**TECO Peoples Gas:** Luke Buzard - VP of Regulatory & External Affairs

**Total Solutions Group:** Tom Margio - CFO

**WorkForce Partners:** Celinette Jimenez - Managing Partner

The CEO Build executives spent the morning painting the new homes, caulking windows and doors and planting new landscaping. View photos from CEO Build 2024 [here](#) and watch a recap video of the event [here](#).

“We are so grateful to these dedicated leaders who have committed to addressing the affordable housing crisis in Central Florida,” said Penny Seater, CEO of Habitat for Humanity Seminole-Apopka. “For our two hard-working families, that means they are one-step closer to realizing the American dream of homeownership.”

Torrie, a single mother of a 15-year-old daughter and 18-year-old son who resides in a sub-par apartment complex in a high-crime area and Wilnise, a single mother of a six-year-old son and 10-year-old daughter who live in a two-bedroom apartment are each future homebuyers of the CEO Built homes in Altamonte Springs, Florida. Torrie works two jobs to provide for her family, as a legal assistant for the past 12 years and as a part-time drug screener at the Orlando International Airport. A graduate of culinary school, Wilnise is lead cook at a Central Florida senior living facility.

Habitat homeowner families must be actively engaged in building their own home and/or other homeowners’ homes by investing up to 400 “sweat equity” hours, which also includes their participation in classes that encourage their financial stability. Those families then become eligible to purchase their home at a much-reduced cost.

#### **About Habitat for Humanity Seminole-Apopka**

Habitat for Humanity Seminole-Apopka has been building brighter futures and better communities in Central Florida for over 33 years. Through financial support, business partnerships, and volunteer resources, Habitat builds and develops affordable homes that are sold to low-to-moderate income families at no profit and are financed with a modest mortgage. Homebuyers qualify through financial education, volunteerism and by helping to build their home as well as those of other, future homebuyers. Visit <https://www.habitatseminoleapopka.org/> to learn more.

###