



 **Habitat for Humanity**[®]
Seminole-Apopka

Women Build 2026 Team Leader Guide

Sponsored by



Table of Contents

Table of Contents	2
What and Why.....	3
Responsibilities.....	4
FAQs.....	5
Key Dates.....	7
Sponsorship Opportunities.....	8
Get Involved.....	9
Key Messages	10
Fundraising Tips	11





Habitat for Humanity
Seminole-Apopka

What and Why

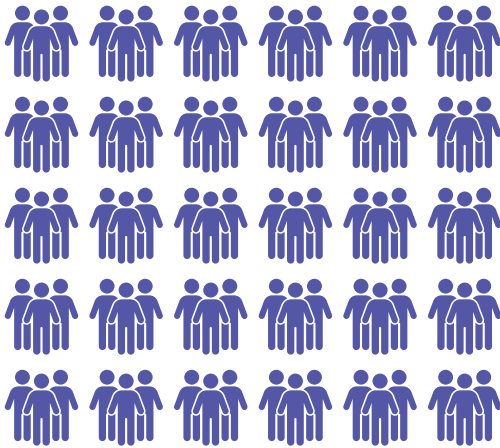
Women Build, Habitat, and Who We Serve

This year marks the 13th Annual Women Build with Habitat for Humanity Seminole-Apopka. Each year, teams of women (and men!) from across Central Florida come together to help build safe, affordable homes alongside our future homebuyers.

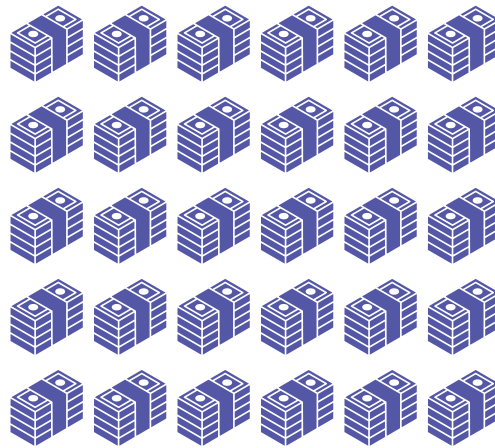
Women Build is more than just construction—it's an opportunity to support other women and families in achieving strength, stability, and self-reliance through homeownership. In 2026, our Women Build teams will work together to help construct three homes and raise critical funds that make these homes possible.

By joining Women Build, you'll take part in a longstanding Habitat tradition that empowers our community, supports hardworking families, and makes homeownership a reality for those who need it most.

Goals of Women Build 2026



30
teams



\$300,000
raised

Both grassroots teams and corporate sponsorship teams alike are welcome



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251 Maitland Ave. Suite 312, Altamonte Springs, FL 32701
habitatseminoleapopka.org/women-build





Responsibilities of a Women Build Team Leader

1. Determine your team's fundraising or sponsorship goal. The minimum for a Team-Build Day is \$4,000. If your corporation or grassroots team commits to a specific level by February 6, 2026, your team will receive the benefits of that sponsor level.
2. Set up your team fundraising page at habitatseminoleapopka.org/women-build-2026/
 - a. Instructions will be emailed out following registration as a team leader.
3. **Be creative** with your team's name or use your company name; take advantage of the opportunity to customize it to inspire your supporters.
4. **Set up your individual peer-to-peer fundraising page** at the same link above and customize it as you like.
5. **Recruit your teammates!** Send them the link to the team page so they can join your team and create their own page to fundraise.
6. **Stay in touch.** Watch for activity alerts on your fundraising page to see how your team is doing with their fundraising. As soon as you reach the minimum goal of \$4,000, we will contact you to schedule your team build day. Dates are first-come, first-served and cannot be reserved before meeting your team's minimum goal.
7. **When you reach your goal**, consider increasing the amount. You might be surprised how others will jump to meet the new challenge!
8. **Create urgency by sending out reminders** about deadlines and to RSVP for events. Team Leaders will be the first to receive important information about events and activities. Be sure to share it with your team.
9. **Encourage your teammates to follow us on @seminolehabitat on Facebook, LinkedIn, and Instagram.** There, you'll find inspiring pictures, updates, and creative ideas from other teams. Don't forget to post pictures of your fundraising events and day on the job site and tag us!





How many people can be on my team?

For fundraising, involve as many people as you like! Only 10 people can participate on Build Day.

How do I get my team listed on the collateral materials?

Please read the Sponsorship Levels on pages 8 and 9 to see the rewards of each level. Whatever fundraising level your team reaches by February 6, 2026, you will get the benefits of that level.

Can men participate?

Definitely! Women Build is not intended to exclude men but to empower women on the job site.

Are there age restrictions?

Our insurance provider will only allow those over 16 to work construction on the build site. Those who are 16 or 17 years old must have a parent or legal guardian sign their waiver as permission for them to attend.

What do we do with donations by check?

While the online fundraising pages are convenient, checks are welcome. Please mail checks to Habitat Seminole-Apopka, 251 Maitland Ave, Ste 312, Altamonte Springs, FL 32701, ATTN Women Build. Note your team, as well as the member who raised the donation. It will be credited to your fundraising page and the goal of your team.

Will we have the opportunity to meet the family buying the Habitat Home?

You will have the opportunity to meet Habitat Future Homebuyers and, depending on their own work schedule, the person(s) buying the Women Build Homes. They will be onsite as much as possible yet do have jobs and may not be able to be onsite every build day





When does all our money need to be collected?

The sooner, the better as you can only schedule your Build Day when your minimum goal is met. To obtain the benefits of a higher sponsorship level, your donations must be received by February 6, 2026.

What do I need to know about our Build Day?

Your private Build Day is the day you have been working towards! Build Days are on every Thursday, Friday, and Saturday in March.

There are two different shift schedules depending on your team preferences:

- Thursdays and Fridays: half-day shifts
 - Shift #1 - 8:00 am to 11:15 am.
 - Shift #2 - 12 noon to 3 pm.
- Saturdays: full-day shifts
 - 8 am – 2 pm
- Lunch: 11:15 am to 11:45 am for both shifts.

You must wear closed-toed shoes for your safety and we encourage you to wear your **company or group t-shirts** to represent your team!

Every Build Day is unique! Volunteers will learn useful skills and complete a variety of construction projects. Our Construction Site Supervisor provides all the tools and training needed for a successful day.

What if I need help setting up my Fundraising Page for my team?

Directions will be emailed to you when you set up your team. Further help is available by contacting Lauren Rodgers at lrodgers@habitat-sa.org





Tips, Talk, and Team Leader Kickoff

Thursday, October 23, 2026, and Thursday, November 20, 2026 | 5:30 – 6:30 pm

- Virtual event on Thursday, October 23
- In-person event on Thursday, November 20
- Link will be emailed to you and posted on social media
- What: Network with other Team Leaders, share unique fundraising tips, meet Future Homebuyers.

Deadline for Logos

Friday, February 6, 2026 | 5:00 pm

- We will need your logo if you have committed to raise \$6,500 or above and want your logo on build site signage and specified Habitat website pages

Team Build Days

Every Thursday, Friday, and Saturday in March, 2026

- Thursdays and Fridays will feature 2 half-day shifts, morning and afternoon
- Saturdays will feature full day shifts that span morning to the afternoon
- Team Leaders and sponsors can schedule their preferred Build Day/shift on a first-come, first-served basis, when the minimum fundraising goal has been met.

Women Build Awards and Volunteer Appreciation Party

April 24, 2026 | 6:00 – 8:00 pm

- Special awards will be given to teams and refreshments provided.
- Location: Eastmont Civic Center, 830 Magnolia Drive, Altamonte Springs, FL





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Women Build 2026

Sponsorship Opportunities

Thank you for considering a sponsorship to support Women Build 2026! Habitat's Women Build is an empowering opportunity for people to make a tangible difference in Central Florida communities. Let's harness our collective strength, skills, and passion to build a brighter future for our communities.

Sponsorship Levels

<p>\$30,000 Presenting Sponsor</p> <ul style="list-style-type: none"> • Women Build 2026 “presented by {your company}” on all items below • Logo on construction signage • Logo on our website's Women Build page with a link to your website • 10 Women Build sun visors or ball caps • Habitat logo hard hat for Team Leader • Five social media posts • One professionally produced video • Speaking opportunity at kickoff, awards, and home dedication • Three build day shifts for 10 volunteers each (one during Women Build, two at other times during the year) • Commemorative team picture 		<p>\$20,000 Community Builder</p> <ul style="list-style-type: none"> • Logo on construction signage • Logo on our website's Women Build page with a link to your website • 10 Women Build sun visors or ball caps • Habitat logo hard hat for Team Leader • Two social media posts • One professionally produced video • One build day shift for 10 volunteers • Commemorative team picture
<p>\$10,000 Home Builder</p> <ul style="list-style-type: none"> • Logo on construction signage • Logo on our website's Women Build page with a link to your website • 10 Women Build sun visors or ball caps • Habitat logo hard hat for Team Leader • Two social media posts • One build day shift for 10 volunteers • Commemorative team picture 	<p>\$6,500 Foundation Builder</p> <ul style="list-style-type: none"> • Logo on construction signage • Logo on our website's Women Build page with a link to your website • 10 Women Build sun visors or ball caps • Habitat logo hard hat for Team Leader • One social media post • One build day shift for 10 volunteers • Commemorative team picture 	<p>\$4,000 Hope Builder</p> <ul style="list-style-type: none"> • Company name on construction signage • One build day shift for 10 volunteers • 10 Women Build sun visors or ball caps • Habitat logo hard hat for Team Leader • Commemorative team picture



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Get Involved

There are two ways to get involved this year

1. Your company can be a corporate sponsor; or
2. You can form a grassroots fundraising team.

Special perks and awards for sponsors and grassroots teams



Build Master

Individuals raising at least \$1,000+ will be awarded their very own white hard hat, customized with their name and a Build Master sticker.



Most Creative Fundraising Event

An award to the team or individual that creates the most unique or creative event to raise funds for Women Build 2026.



Traveling Trophy

This will be awarded to the grassroots team raising the most money. You will also receive a customized video for social media posting as well as a special post on our Women Build 2026 Facebook page and other social media platforms.



Most Spirited

An award for the team that creates the most unique team t-shirts or other decorations and demonstrates team spirit. You will also receive a special post on our Women Build 2026 Facebook page and other social media platforms.



Certificate for a Build Day

Choose another day to bring your team to build with us in the upcoming year. This certificate will be awarded to the Corporate Sponsor team that raises the highest dollar amount through corporate and individual fundraising efforts combined.



Meet the \$4,000 Fundraising Goal

Teams who raise \$4,000+ will be eligible to receive 10 Women Build sun visors or ball caps, while supplies last.

Interested?

Josephine Bunn, Volunteer Coordinator

407-601-9159

volunteer@habitat-sa.org

Visit us at habitatseminoleapopka.org/women-build





5 Key Messages for Women Build Fundraising

1. Women Build Creates Affordable Homes and Stronger Communities

Women Build is an opportunity for women to come together and directly impact their community by building safe, affordable homes for local families.

2. Donations Directly Fund Home Construction and Family Stability

Every contribution helps cover the cost of building homes, giving families the foundation they need for financial security and a brighter future.

3. Empowering Women to Lead Change Through Action

Women Build demonstrates the power of women supporting women—working side by side to create lasting change and inspire others.

4. Affordable Housing Transforms Generations

A stable home improves health, education, and opportunities for children and families, creating a ripple effect for generations to come.

5. Join a 13-Year Legacy of Fighting Housing Insecurity

By supporting Women Build, donors become part of a long-standing tradition of reducing housing insecurity in Seminole County and Apopka.



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1. Set a clear, specific goal

- People give more readily when they know exactly what they're helping to achieve.
- Break down your goal into tangible outcomes (ex. "\$100 covers supplies for a wall framing").

2. Tell a compelling story

- Share why Habitat for Humanity matters in your community, what's at stake, and how donations build safe, affordable homes.
- Share the Habitat for Humanity website to familiarize your audience with our mission.
- Use personal homebuyer stories to humanize the impact.
- Photos and videos of builds and families can create an emotional connection.

3. Make donating easy

- Direct donors to your fundraising platform.
- Share short, direct donation links that connect straight to your campaign.
- Connect your pages to your social media accounts for easy sharing.

4. Show progress publicly

- Share a visual that shows how close you are to your goal (commonly seen as a bar or thermometer).
- Post regular progress updates on social media.
- Celebrate milestones ("50% funded", "final push", "goal reached").

5. Thank supporters promptly and personally

- Send thank-you emails or messages within 48 hours if possible.
- Share how their gift is making an impact (ex. "Your \$50 helped purchase 2 boxes of nails for the Smith family's home").



Fundraising Tips (Continued)

6. Leverage your network

- Ask friends, family, and colleagues to share your campaign link.
- Provide them with shareable images, short text, and hashtags related to Habitat and your fundraiser.

7. Keep communication consistent

- Post updates weekly on social media and other forms of communication.
- Share progress photos, build day stories, and any challenges you're working to overcome.
- Mix up your outreach: email, Facebook, Instagram, texts, and in-person conversations.

8. Create urgency

- Set short fundraising deadlines or mini-goals.
- Announce "donate by [date]" pushes to hit milestones.
- Consider a matching challenge where a donor or employer matches all gifts up to a certain amount for a set time.

9. Offer multiple ways to give

- Include options for one-time gifts, recurring monthly donations, and sponsorships.

10. Recognize donors publicly

- Thank donors by name (with their permission) on your social media or team page.
- Post a "Supporter Spotlight" featuring donors and why they chose to give.





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