



MEDIA ADVISORY: Executive Build 2026

Local CEOs and Business Leaders Unite on World Habitat Day to Build Homes and Champion Affordable Housing

WHAT:

In a powerful show of leadership, 19 Central Florida executives will come together to advocate for affordable housing at Executive Build 2026. Executive Build is Habitat's flagship fundraising event that takes place every year on World Habitat Day.

Participants will team up to install windows and Tyvek house wrap to prepare two homes for the next stage of construction.

This year's cohort will work in Habitat's vibrant newest community, Legacy Square in Sanford. Legacy Square will feature 19 single family, energy-efficient homes developed in collaboration with other partners.

WHY:

Affordable housing remains one of the most critical challenges in Central Florida. Executive Build 2026 engages top executives to address the housing crisis, raise awareness, and lead by example in showing how partnerships across sectors can empower families to achieve the dream of homeownership.

This event offers a compelling opportunity for the media to capture business leaders in action, hear directly from community decision-makers, and report on a movement that directly impacts the economic and social fabric of Central Florida.

DATE/PROGRAM: Monday, October 5, 2026, 7:45 a.m.- 12:30 p.m.

Check-in, Breakfast, Meet and Greet

Comments & Kick Off

- **David Johnson – Board Chair; Seminole County Property Appraiser**
 - **Erik Sankey – Regional VP, Waste Pro of FL, Title Sponsor**
 - **Penny Seater – CEO, Habitat for Humanity “welcome” and interview with Michelle – a Habitat Future Homeowner**
 - **Jay Zembower – Executive Build 2026 Chairman; Seminole County Board of Commissioners**
-

Participant Safety Briefing

Central Florida executives work together to build a home

Lunch and Meet Habitat Homeowner, Michelle

LOCATION: Habitat for Humanity Executive Build Homes at Habitat's Legacy Square Community, 736 Sarita St, Sanford, Florida 32773

OPPORTUNITIES FOR THE MEDIA:

- Capture dynamic images and video of CEOs and executives working side-by-side on a home construction project to include:
- John Gerhold – CEO, HCA Lake Monroe; Jeff Villanueva – CEO, Advent Altamonte; Kevin Poole – COO, Advent Apopka; Shawn Molsberger – CEO, Orlando Health Lake Mary & North Mkt; Antwan Williams – COO, Orlando Health Lake Mary & North Mkt; Brian Taylor – Owner, Tri-County Towing; Suzanne Weinstein – CEO, Orlando Credit Union; Scott Zornek -- Group Director, HNTB; Tom Margio – CFO, Total Solutions Group; Erik Sankey -- Regional VP, Waste Pro USA; Spencer Pylant -- Regional Mgr, External Affairs, TECO Peoples Gas; Dan Christman -- Vice President, EXP; Josh Hudson – President, Hudson's Furniture; Billy Matthesen -- Executive VP, Wharton Smith; Zak Sultan – Founder, Black Dog Advisors; Regine Bonneau -- CEO/Founder, RB Advisory, LLC; Ron Bechor -- AVP Network Mgmt, Cigna; Jay Zembower – Commissioner, Seminole County.
- Interview influential business and community leaders about the importance of affordable housing.
- Hear directly from Habitat leadership about the impact of Executive Build
- Meet Michelle, a future Habitat homeowner.
- Learn how the business community is taking a leadership role in addressing housing challenges.

RSVP and INTERVIEW REQUESTS: *Please confirm attendance in advance to arrange interview opportunities.*

- Lisa Junkerman – Chief Growth Officer, Habitat for Humanity Seminole-Apopka
Email: ljunkerman@habitat-sa.org / Phone: 407-252-3983

ABOUT HABITAT FOR HUMANITY: As a Top 50 Habitat home producer nationwide, Habitat for Humanity serves Orange and Seminole Counties and is both builder and land developer. The organization has been creating generational stability by making homeownership possible across Central Florida for over 35 years. Through financial support, volunteer participation, and business partnerships, Habitat constructs and develops affordable homes that are sold to families with low-to-moderate incomes at no profit, and financed with modest mortgages. Homebuyers invest in their futures by completing financial education and helping to build their own homes as well as those of other families through earned “sweat equity” hours.

MEDIA CONTACT:

To coordinate interviews, photography, or filming logistics, please reach out to Lisa Junkerman, ljunkerman@habitat-sa.org, 407-252-3983

#